

Community Profile

Municipal/County Name	Blood Tribe	Contact Name	Rob Crow
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Date	June 2024	Phone Number	403-737-8123

About your community

What specific sectors are you most competitive for and why? (Please provide examples)

What sectors are you most competitive for and why?

- 1) Agriculture- with vast amounts of land suitable for crops and growing livestock, the Blood Tribe is expanding its agriculture offerings with value added opportunities such as Kanai Forage, a timothy hay exporter, and there are more opportunities like this.
- 2) Tourism- cultural tourism is growing within the Indigenous community and as one of the largest areas in Canada, the Blood Tribe has a lot to teach the world about history and its ways.
- 3) Energy- with the tract of lands available, energy in both the traditional oil and gas as well as renewables provides lots of opportunity.

Who are the major employers in your region? (Top 3-5 major companies/employers)

Blood Tribe Forage Plant, Blood Tribe Agriculture Project, Tribal Government & other Agencies (Administration, Health, Education, Red Crow College)

Are there major transport access (road, rail, air) in and around your area?

Road: With major highways 2 & 3 running through the nation, the ability to transport goods in all directions is quite easy.

Rail: None

Air: closest is Fort Macleod and Lethbridge

Speed of Doing Business

What are the permitting & zoning timelines?

Due to the nature of the Blood Tribe, there are no permitting and zoning timelines.

How often are zoning laws or permitting regulations updated, and how would we stay informed about any changes?

Contact the Economic Development Office

Who is the best person to contact for updates on pending permits?
Rob Crow - Blood Tribe Economic Development or CloAnn Wells - Blood Tribe Land Management
Are there any special permits or variances available for projects that don't fully comply with zoning regulations?
Project Dependent
Are there any restrictions on the type or size of the project based on zoning laws? (i.e, building height, power, water, etc.)
Project Dependent
Talent
What does your talent pipeline look like? How do you attract and retain talent? (in your community or from within the region/neighbouring municipalities etc.)
With a registered population of 12,879 tribal members, this is the primary labour pool for businesses. There are also neighboring municipalities including the City of Lethbridge where additional labour can be pulled in from. Talent that is drawn from the Blood Tribe is naturally retained due to the structure of the band and the fact that a substantial percentage of people live on the reserve. (Source: First Nation Profiles)
Is there access to post-secondary or training programs offered? (either in or around your region?)
The Blood Tribe runs two additional post-secondary training programs. Red Crow Community College is located on the reserve and has a satellite campus in Lethbridge and is open to the public and to tribal members. Blood Tribe Employment & Skills Training is a Tribal Department that provides various skilled training opportunities for individuals and businesses.
What are some notable stats about the local/regional workforce?
Stats Can Census 2021- 60% of the population is between the ages of 15-64 with the average age being 34.2, so a young workforce. Alberta Regional Dashboard- 23% unemployment rate and 41% participation rate. The couple's family income on reserve is \$93,000.

ESG (Environmental, Social and Governance) + DEI (Diversity, Equity & Inclusion) ESG compliance and disclosure are top drivers of investor trust as there is a growing awareness that communities, companies, government etc. have the responsibility and resources to accomplish positive climate action and build a more sustainable and resilient future.

What are the environmental, sustainability or emission reduction initiatives in your community?

An environmental audit is currently underway to help understand elements for inclusion into an ESG strategy.

What are the DEI initiatives in your community?

The Blood Tribe has a lot of women in business and there are many opportunities for business & entrepreneur training for those women.

Investment Opportunities and Other

Are there any other aspects that make your community unique?

As we step into the realm of the Blood Tribe in Southern Alberta, we embark on a journey through time and culture. It is a journey that honors the past, celebrates the present, and looks forward to a future where the Blood Tribe continues to be a beacon of strength, cultural richness, and resilience in the diverse landscape of Southern Alberta.

Are there any investment opportunities in your region? Projects, Sites etc. (Include any maps or attachment of files, or links to websites etc.)