

Community Profile



Municipal/County Name	Raymond	Contact Name	Greg Robinson
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Date	December 2023	Phone Number	403-752-3322
Give an overview of your region (150-200 words)			
<p>Welcome to Raymond, Alberta – where champions live, and families thrive. Situated in a picturesque landscape, Raymond is not just a town; it is a community that champions both the spirit of competition and the warmth of family bonds. As this town continues to grow, its roots in family-friendly values run deep, creating a welcoming environment for residents and visitors alike.</p> <p>Raymond stands as a testament to the notion that champions are not only made on sports fields but are also nurtured in the embrace of a supportive community. Business owners will find a home here, where a culture of competitiveness and camaraderie flourishes. Whether you are cheering on local teams or actively participating in sports leagues, Raymond offers a dynamic environment for all ages.</p>			
Sectors			
What sectors are you most competitive for and why?			
<ol style="list-style-type: none"> Agriculture- with strong roots in the sector and surrounded by farms that produce food for the world, the sector utilizes Raymond for support and services. Healthcare- with a high number of health care professionals living and working in Raymond, healthcare is growing and diversifying in the town. Education- with a growing population and one that is committed to educating champions, the opportunities continue to develop in this sector. Construction- with large lots, proximity to Lethbridge, and a strong education system, the construction sector is a major player for the town and the region. 			
What is your value proposition?			
<p>Raymond is an industrious town that is growing due to its vision of being a family friendly community that provides high quality “big city” facilities for its residents along with innovative events. With strong broadband, the ability to work remotely while enjoying smaller class sizes, larger residential lots, and elite level sports competition, there are a lot of reasons to invest in Raymond.</p>			
Costs of Doing Business			
Tax rates			
Residential/Farmland: 8.41696 Non-Residential/ M&E: 13.17125			
Land Costs per acre (average)			
0.2 acres- call town for pricing			
Real estate costs per sq. ft (average)			
\$331,724 is average YTD price (www.realtor.ca)			
Incentives or cost advantages (if any)			
No formal incentives but council is open to conversation			
Other	<p>Two community subdivisions selling lots through developers.</p> <p>Commercial subdivision with eleven lots- retail focused. Details coming soon!</p>		
Ease of Doing Business			
What supports do you bring for new businesses (try to be specific)?			
<p>Strong infrastructure including a high-speed broadband network. An Economic Development Officer that will function as a concierge to help business find supports and resources.</p>			
Are there major transport access (road, rail, air)			
Hwy 52 connecting East/West and Hwy 845 connecting North/South to Highway 4 (Canamex)			
Rail: CPKC spur line to east edge of town.			
Describe the business culture in the community			

The majority of the businesses in the town are small/medium sized to provide support and services to the community and surrounding area.
How do you make new businesses feel welcomed? Feel supported?
The nature of the town is one of welcome and support, it can be expected that the community will support the business. Raymond also has an Economic Development Officer which will help ensure that the necessary support and resources are available to the business. There is also a robust Chamber of Commerce that the business can connect with and engage with the business community.
Who is the point of contact for inquiries?
Greg Robinson
Speed of Doing Business
What are the permitting & zoning timelines?
Permitted: 2 weeks Discretionary: < 6 weeks
Is the point of contact for inquiries familiar with land use planning, development approvals and the building process?
Yes
Talent
What does your talent pipeline look like? How do you attract talent? What is the affordability look like (e.g., Average housing costs)
Raymond has a strong population of 3,708 people, so the natural draw exists within the Town. However, the larger rural area as well as the City of Lethbridge is also within 30 minutes of recruitment. Raymond also participates in the Rural Renewal Program. One of the main benefits to attract talent is the rural living with luxury facilities while only being 30 minutes away from a larger center. Recruitment is done through a strong brand of the town and individuals wanting to return to the area for school and sports.
Is there access to post-secondary or training programs offered?
None within the town, the closest is in Lethbridge.
What are the stats about the local workforce?
1,685 participants in the labour force with a participation rate of 57.6%, unemployment rate of 8.1%, and median age of 35.2. Leading sectors for employment are sales/service, transportation, education/government, business/finance, and health.
How do you retain talent? What is the quality of life like in your community? (schools, recreation etc.) How do you ensure new residents feel welcome?
With the luxury amenities located within the town, including a state-of-the-art sports complex called Victoria Sports where rugby, football, soccer, beach volleyball, baseball and more are played. A newly updated pool with waterslides, ice arena, motorcycle park, golf, and ice arena round out the many facilities that are found in this small town. Large lots with lower prices than bigger centres also help people stay here and move their families to take advantage of smaller class sizes. The town hosts a lot of unique events to keep the citizens engaged outside of sports including drive in concerns and movies.
ESG (Environmental, Social and Governance) + DEI (Diversity, Equity & Inclusion) ESG compliance and disclosure are top drivers of investor trust as there is a growing awareness that communities, companies, government etc. have the responsibility and resources to accomplish positive climate action and build a more sustainable and resilient future.
What are the environmental, sustainability or emission reduction initiatives in your community?
Raymond is very progressive in this area and has an “Environmental Strategic Plan” which is leading the way for continuous improvement. They are also a “Net Zero” community.
What are the DEI initiatives in your community?
Bringing diversity to the town is important, so the Rural Renewal Program is one way in which to add diverse cultures to the community while helping business with labour.
Other
Are there any other aspects that make your community unique?
In this vibrant town, the pursuit of excellence is not just a goal; it is a way of life. Join us in Raymond, where the competitive spirit and family-friendly atmosphere converge to create a community that embodies the very essence of growth, sportsmanship, and shared victories.
Include any relevant maps or photos of investment ready sites
Visit https://www.realtor.ca/ab/raymond/commercial-real-estate for information on lots.