

Community Profile

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Date	June 2024	Phone Number	403-654-2174

About your community

What specific sectors are you most competitive for and why? (Please provide examples)

1. Agriculture- due to the surrounding large farms, Vauxhall is a service hub for the industry. Potatoes are a huge crop in the area so there is an opportunity for expansion here with more processing capacity.
2. Oil & Gas- with energy in the area that has traditionally been a large player, support for the industry still occurs within the town.
3. Manufacturing- with strong agriculture in the region, there is a demand for manufacturing products. A pallet manufacturer has recently set up shop in the town.
4. Sports- Vauxhall baseball academy calls the town home and produces top quality ball players.

Who are the major employers in your region? (Top 3-5 major companies/employers)

Co-op Agro-center and food store, Bow River Irrigation, Agristar Foods, Various area farms

Are there major transport access (road, rail, air) in and around your area?

Road: Highway 36 N/S corridor
Air: Municipal Airport

Speed of Doing Business

What are the permitting & zoning timelines?

Permitted: 1-2 days Discretionary: < 2 weeks

How often are zoning laws or permitting regulations updated, and how would we stay informed about any changes?

You can access information on the Town website or in person

Who is the best person to contact for updates on pending permits?

"For building permits, Park Enterprises in Lethbridge.
For development permits, administrative staff can assist"

Are there any special permits or variances available for projects that don't fully comply with zoning regulations?

No

Are there any restrictions on the type or size of the project based on zoning laws? (i.e., building height, power, water, etc.)

Land use Bylaw, for large scale projects this would be a project by project basis

Talent

What does your talent pipeline look like? How do you attract and retain talent? (in your community or from within the region/neighbouring municipalities etc.)

With a population of 1,434, the community does rely on neighbouring communities to help fill the employment opportunities that exist. However, a large Mexican Mennonite/Low-German population is moving to the town giving additional talent to be drawn from. There are numerous foreign workers that are also calling Vauxhall home with the opportunity to encourage more to move to the area.

Is there access to post-secondary or training programs offered? (either in or around your region?)

Closest is Taber and Brooks for training programs and post-secondary in Medicine Hat and Lethbridge.

What are some notable stats about the local/regional workforce?

Alberta Regional Dashboard: 540 people in the labour force with a 63% participation rate, and 4% unemployment rate. Vauxhall has 130 people that commute and a couple family's income of \$97K. Stats Canada 2021 Census: 59.3% of the populations is between 15-64 with an additional 29% being 0-14 meaning a home-grown workforce is coming up. The average age is 33.3 which is younger compared to neighbouring areas.

ESG (Environmental, Social and Governance) + DEI (Diversity, Equity & Inclusion) ESG compliance and disclosure are top drivers of investor trust as there is a growing awareness that communities, companies, government etc. have the responsibility and resources to accomplish positive climate action and build a more sustainable and resilient future.

What are the environmental, sustainability or emission reduction initiatives in your community?

While no formal strategy exists, a commitment to sustainability for citizens and transparency are embedded in the towns strategic plan.

What are the DEI initiatives in your community?

With a majority of council members being female, diversity has been naturally occurring within the town.
The history of encouraging indigenous members to work on farms still continues so this has been part of the social fabric of the community for generations which has resulted in diversity training opportunities within the community.

Investment Opportunities and Other

Are there any other aspects that make your community unique?

In essence, Vauxhall's unique combination of rural tranquility, strategic location, affordability, educational opportunities, community growth, and recreational amenities makes it a distinctive and attractive place to call home.

Are there any investment opportunities in your region? Projects, Sites etc. (Include any maps or attachment of files, or links to websites etc.)

Brownfield Sites- available

LOT	BLOCK	PLAN
	5	5836JK
	6	5836JK
1	8	9012078
13,14,15,16	12	760CM
29,30,31,32	13	760CM
2,3,4,5	16	760CM